

Privacy Policy

Article 1 (Purpose)

To protect the information (hereinafter referred to as "personal information") of individuals (hereinafter referred to as "users" or "individuals") who use the service T:ABLE (hereinafter referred to as the "Company Service") provided by Bounty Farm Co., Ltd. (hereinafter referred to as the "Company"), the Company establishes this Privacy Policy (hereinafter referred to as the "Policy") in order to comply with relevant laws, such as the Personal Information Protection Act and the Act on Promotion of Information and Communication Network Utilization and Information Protection (hereinafter referred to as the "Information and Communication Network Act"), and to promptly and smoothly handle complaints regarding the protection of personal information of service users.

Article 2 (Principles of Personal Information Processing)

In accordance with the personal information-related laws and this Policy, the Company may collect personal information of users, and the collected personal information may be provided to third parties with the consent of the individual. However, if legally required under the provisions of laws, the Company may provide the collected personal information of users to third parties without the prior consent of the individual.

Article 3 (Disclosure of this Policy)

1. The Company publicly discloses this Policy through the Company's homepage or a linked screen to the first page of the homepage, allowing users to easily access and review this Policy.
2. The Company ensures that users can easily review this Policy by using appropriate font size, color, etc., when disclosing this Policy in accordance with paragraph 1.

Article 4 (Amendment of this Policy)

1. This Policy may be revised in accordance with personal information-related laws, guidelines, notifications, or changes in the policies or contents of government or company services.
2. When amending this Policy in accordance with paragraph 1, the Company notifies users through one or more of the following methods: a. Notifying through the announcement section on the first page of the Company's official website or a separate window. b. Notifying users through written documents, facsimile transmission, electronic mail, or similar methods.
3. The Company shall provide notice of the amendments as specified in paragraph 2 at least 7 days prior to the effective date of the amended Policy. However, in case of significant changes to user rights, the Company shall provide notice at least 30 days prior to the effective date.

Article 5 (Information for Membership Registration)

In order to register as a member for the Company Service, the Company collects the following information from users:

1. Required information: Name and mobile phone number.
2. Optional information: Profile picture, company name, job title, career, etc.

Article 6 (Information for Identity Verification)

In order to verify the user's identity, the Company collects the following information:

1. Required information: Mobile phone number and name.

Article 7 (Information for Providing Company Services)

The company collects the following information from users to provide its services:

1. Essential Information: Contact Information.

Article 8 (Methods of Personal Information Collection)

The Company collects user's personal information through the following methods:

1. User input of personal information through services provided by the Company, such as applications and websites.

Article 9 (Use of Personal Information)

The Company uses personal information in the following cases:

1. For necessary communication related to notices and announcements regarding the operation of the Company.
2. For responding to inquiries and handling complaints to improve services for users.
3. For providing the Company's services.
4. For the development of new services.
5. For marketing purposes, including event and campaign notifications.
6. For demographic analysis, analysis of service visits and usage records.
7. For forming relationships between users based on personal information and interests.
8. For preventing and sanctioning acts that violate laws and the Company's terms and conditions, including restrictions on users who violate them and measures to prevent actions that hinder the smooth operation of services.

Article 10 (Retention and Use Period of Personal Information)

1. The company retains and uses personal information for the duration necessary to achieve the purposes of collecting and using the personal information of the user.
2. Notwithstanding the preceding paragraph, the company stores records of service misuse based on internal policies for the prevention of fraudulent registrations and use for a maximum of one year from the date of member withdrawal.

Article 11 (Retention and Use Period of Personal Information according to Applicable Laws)

The Company retains and uses personal information in accordance with applicable laws as follows:

3. Retention information and period according to the Act on Consumer Protection in Electronic Commerce, etc.:
 - a. Records related to contracts or withdrawal of subscriptions: 5 years
 - b. Records of payment and supply of goods: 5 years
 - c. Records of consumer complaints or dispute resolution: 3 years
 - d. Records of display and advertisement: 6 months

4. Retention information and period according to the Act on Protection of Communications Secrets: a. Website log records: 3 months
5. Retention information and period according to the Electronic Financial Transactions Act: a. Records related to electronic financial transactions: 5 years
6. Retention information and period according to the Act on the Protection and Use of Location Information: a. Records related to personal location information: 6 months

Article 12 (Principles of Personal Information Disposal)

The Company shall promptly dispose of personal information when it is no longer necessary for the purpose of processing personal information, or when the retention and use period has expired, unless otherwise required by law.

Article 13 (Handling of Personal Information for Non-Users of the Service)

1. For users who have not used the company's service for one year, the company will, in principle, provide prior notice to the users and either destroy their personal information or store it separately.
2. The personal information of long-term non-users will be stored separately and securely. Notification to such users will be sent to their email addresses at least 30 days prior to the commencement of the separate storage process.
3. If long-term non-users wish to continue using the service before the company separates their information, they may log in to the website (including the 'mobile app').
4. Long-term non-users can restore their accounts according to their consent when logging in to the website.
5. The company will dispose of the separately stored personal information without delay after retaining it for four years.

Article 14 (Personal Information Destruction Procedure)

1. Information provided by users for membership registration or other purposes will be transferred to a separate database (or a separate physical document repository in the case of paper documents) after the purpose of processing the personal information is achieved. After being stored for a certain period in accordance with internal policies and other relevant laws related to information protection (refer to the retention and use period), it will be destroyed.
2. The company will destroy the personal information when the reasons for its disposal arise, following the approval process of the personal information protection manager.

Article 15 (Methods of Personal Information Disposal)

The Company deletes electronically stored personal information using technical methods that prevent the recovery of records. For personal information printed on paper, it is shredded or

incinerated.

Article 16 (Measures for Transmitting Promotional Information)

1. When the Company sends commercial advertising information through electronic transmission media, explicit prior consent from the user is obtained. However, in the following cases, prior consent is not required: a. When the Company intends to transmit commercial advertising information about similar goods or services for profit purposes within six months from the date of completing a transaction, where the Company collected the contact information directly from the recipient through the transaction. b. When a telephone salesperson subject to the "Act on Door-to-Door Sales, Etc." notifies the recipient of the source of personal information and makes a telephone solicitation.
2. Regardless of the preceding paragraph, if the recipient expresses a refusal to receive or withdraws their prior consent, the Company will not send commercial advertising information for profit purposes and will notify the recipient of the results regarding refusal to receive and withdrawal of consent.
3. When using electronic transmission media to send commercial advertising information for profit purposes between 9 p.m. and 8 a.m. the next day, the Company obtains separate prior consent from the recipient, notwithstanding the provisions of paragraph 1.
4. When the Company uses electronic transmission media to send commercial advertising information for profit purposes, the following details are specifically disclosed in the advertising information: a. Company name and contact information. b. Indication of information regarding expressing refusal to receive or withdraw consent.
5. When using electronic transmission media to send commercial advertising information for profit purposes, the Company does not take the following measures: a. Measures that evade or interfere with the recipient's refusal to receive or withdrawal of consent to receive advertising information. b. Measures that automatically generate the recipient's contact information, such as telephone numbers or email addresses, by combining numbers, symbols, or characters. c. Measures that automatically register telephone numbers or email addresses for the purpose of transmitting commercial advertising information for profit. d. Various measures to conceal the identity of the sender of advertising information or the source of the advertising transmission. e. Various measures to deceive the recipient for the purpose of inducing a response when transmitting commercial advertising information for profit.

Article 17 (Protection of Children's Personal Information)

1. The Company allows membership registration only for users aged 14 or older in order to protect the personal information of children under the age of 14.
2. Notwithstanding the provisions of paragraph 1, if a user is under the age of 14, the Company obtains consent regarding the collection, use, and provision of the child's

personal information from the child's legal guardian.

3. In the case specified in paragraph 2, the Company additionally collects the legal guardian's name, date of birth, gender, duplicate registration verification information (ID), and mobile phone number.

Article 18 (User's Obligations)

1. Users must keep their personal information up to date, and they are responsible for any problems arising from inaccurate information input by the user.
2. If a user registers using someone else's personal information, they may lose their user qualifications or be subject to penalties under relevant personal information protection laws.
3. Users are responsible for maintaining the security of their email address, password, and other credentials and may not transfer or lend them to third parties.

Article 19 (User's Option for Cookie Installation)

1. Users have the option to allow or deny the installation of cookies. Therefore, users can choose to allow all cookies, be prompted for confirmation whenever a cookie is stored, or reject the storage of all cookies by configuring the options in their web browser.
2. However, if the storage of cookies is refused, it may cause difficulties in using some of the Company's services that require login.

Article 20 (Method of Designating Cookie Installation Permission)

The method of designating the permission for cookie installation (for Internet Explorer) is as follows:

1. Select "Internet Options" from the "Tools" menu.
2. Click on the "Privacy" tab.
3. You can set it in the [Advanced] settings.

Article 21 (Designation of Personal Information Protection Manager by the Company)

1. The company designates the following department and personal information protection manager to protect user's personal information and handle complaints related to personal information.
 - a. Personal Information Protection Manager
 1. Name: Young-Chan Kim
 2. Phone number: 02-363-3560
 3. Email: team@bountifarm.com

Supplementary Provisions

Article 1: This policy shall be effective from July 28, 2023.